

FOR IMMEDIATE RELEASE

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## **HOMEWORKNOW.COM ANNOUNCES INTEGRATIONS WITH YOUTUBE, FACEBOOK, AND VERIZON WIRELESS**

*Stratham, NH, August 22, 2007-* HomeworkNOW.com, a leading provider of online K-12 school-to-home communication services, today announced content integrations with YouTube.com, Facebook.com, and Verizon Wireless.

Today HomeworkNOW.com provides school personnel with the ability to communicate homework, classroom activities, school announcements/emergencies, notes, files, and more to parents/students via Web browser, email, mobile phones, and soon interactive TV. The new content integrations further advance the means in which school administrators, teachers, students and parents stay connected:

- **YouTube:** The integration with YouTube gives teachers and administrators the ability to easily record, upload, and integrate video content into their HomeworkNOW.com class and school content pages. The integration makes video instruction, video announcements, use of supplemental educational video, publishing of student productions, and much more possible.
- **Facebook:** A popular social networking site, Facebook.com is used daily by many high school students. Through a HomeworkNOW Facebook app, high school students will soon be able to link their my.HomeworkNOW.com and Facebook accounts to see school announcements, alerts, and classroom assignments directly through their Facebook account.
- **Verizon Wireless:** Through the Mobile Web feature of Verizon Wireless phones, subscribers are able to easily access HomeworkNOW.com to view vital school information such as homework assignments, school announcements, closings, emergencies and more. SMS alerting of school alerts and classroom information is also available.

“We are pleased to announce these content integrations and continue to make vital school information more accessible to students and parents,” commented Nick Rago, HomeworkNOW Co-Founder. “We strive to keep busy parents involved with their children’s education and make it easier for students to stay connected to school. Both are vital ingredients in ensuring a better educational experience for our youth. Most importantly, we make school-to-home technology available to schools at a cost next to nothing.”

### **About HomeworkNOW.com**

Through the Web, mobile devices, Interactive TV and more, HomeworkNOW.com is revolutionizing how school administrators, teachers, students & parents stay connected. Since 1996, HomeworkNOW, which offers individual teacher (\$19/year) and school-wide accounts (only \$195/year), has been used by thousands of K-12 Schools throughout the United States, Canada, and Europe. To try or learn more, visit <http://www.homeworknow.com>.

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